

LEO BURNETT U.S.A.

A DIVISION OF LEO BURNETT COMPTON INC.

AD No. 10346-02 - Reg. No. M52974 - "Bronco Rider" Page 4/C (Based 8 1/2" x 11") (Small National Page)
Printed in U.S.A.

Come to
**Marlboro
Country.**



16 mg "tar," 1.1 mg nicotine av. per cigarette by FTC method.

SURGEON GENERAL'S WARNING: Quitting Smoking
Now Greatly Reduces Serious Risks to Your Health.

